



[WWW.BRANDONGENOVA.COM](http://WWW.BRANDONGENOVA.COM)

744 SOUTH QUIVAS STREET  
DENVER, CO 80223  
(720) 936-6710

I'm a hands-on leader who's headed up a creative team of art directors, designers, and copywriters for five years at one of Denver's (and the world's) largest agencies. I work well with every department and have found partners across the agency. My team sees me as a mentor and a leader in the industry.

I have experience in traditional advertising, in-store marketing, public relations, and Environmental Graphic Design. I've also developed strategy and creative for digital, TV, radio, and print, as well. I have a passion for creative that is insight driven and witty. The right side of my brain loves to brainstorm and develop ideas; the left side loves to plan and implement strategies before the deadline.

## EXPERIENCE

### **1/09 to 12/16 - TBWA / Integer | Associate Creative Director**

Gillette/Venus, Clairol, Downy, Tide, Bounce, P&G RiteAid, Kellogg's, Kashi, Bear Naked, Bissell, Victory Motorcycles, Cabela's

### **5/08 to 1/09 - Freelance Art Director**

Cactus Advertising, Vermilion Design, Lee Reedy Creative, Epiphany Marketing, Karsh and Hagan Advertising

### **1/05 to 5/08 - McClain Finlon Advertising | Senior Art Director**

Qwest Communications, Western Union, Vail Resorts, Cinch Jeans, Cruel Girl Jeans, Dell

### **2/04 to 1/05 - The Envision Group | Senior Designer**

Inverness Hotel, Cricket, Sound Surgical Technologies, Colorado State University, Denver City and County

### **1/03 to 2/04 - Freelance Art Director**

Cause and Effect, Marketing Plus, Adrenaline Advertising, City of Westminster, Lee Reedy Creative, Communique, Pollack Norman Advertising

### **1/01 to 12/02 - Lee Reedy Creative | Senior Designer**

Agilent Technologies, Starz Encore, Janus Funds, Hunter Douglas and Storage Tek, Childrens Hospital, Volk, Technica

## AWARDS

2010 Design of the Times – Gold – Packaging  
2015 POPAI Finalist – Display  
2014 Graphis – Exhibit and Display  
2012 Design of the Times – Gold – Display  
2012 POPAI – Gold – Display

## EDUCATION AND SKILLS

Rocky Mountain College of Art and Design - Denver, Colorado  
Bachelor of Fine Arts, Advertising and Graphic Design - 1996  
Fluent in Adobe Creative Suite

References available upon request